

Aarav Sharma

Product Designer

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PROFESSIONAL SUMMARY

Product designer with 5+ years of experience turning complex workflows into simple, useful digital products.

WORK EXPERIENCE

Senior Product Designer

2021

Northstar Labs · Full-time

Led end-to-end product design for a B2B workflow platform.

Improved activation by 28% through research-led onboarding.

Product Designer

2019

Pixel Foundry · Full-time

Designed responsive web and mobile experiences.

Built a reusable component library adopted across four teams.

EDUCATION

B.Des. Communication Design

National Institute of Design · NID

8.4 CGPA

SKILLS

Product strategy · Advanced

Figma · Advanced

User research · Advanced

Design systems · Intermediate

PROJECTS

Operations dashboard redesign

Figma · FigJam

Simplified a daily operations dashboard used by 2,000+ staff members.

CERTIFICATIONS

Google UX Design Certificate

Google

LANGUAGES

English · Fluent

Hindi · Native

ACHIEVEMENTS

- Won the 2023 internal craft award for accessible product design.

INTERESTS

Sketching, mentoring and open-source design systems

SKILLBARTA DEMO