

Aarav Sharma

Product Designer

CONTACT

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aarav.design

LANGUAGES

English · Fluent
Hindi · Native

SKILLS

Product strategy
Figma
User research
Design systems

INTERESTS

Sketching, mentoring and open-source design systems

Product designer with 5+ years of experience turning complex workflows into simple, useful digital products.

EXPERIENCE

Senior Product Designer

2022 – Present

Northstar Labs · Full-time

Led end-to-end product design for a B2B workflow platform.
Improved activation by 28% through research-led onboarding.

Product Designer

2019 – 2022

Pixel Foundry · Full-time

Designed responsive web and mobile experiences.
Built a reusable component library adopted across four teams.

EDUCATION

B.Des. Communication Design

2019

National Institute of Design · NID
8.4 CGPA

PROJECTS

Operations dashboard redesign

Figma · FigJam

Simplified a daily operations dashboard used by 2,000+ staff members.

CERTIFICATIONS

Google UX Design Certificate

Google

ACHIEVEMENTS

- Won the 2023 internal craft award for accessible product design.

Prepared with SkillBarta · resume